

PHILIPS

Technology Maximizer

Computed Tomography

Keep your CT system up-to-date, clinically advanced with enhanced security

Ensuring that your CT systems remain up-to-date, compliant and protected can be challenging. Safe, secure and timely upgrades are vital to maintaining and maximizing the performance and operational value of your systems. Technology Maximizer is a cost effective and easy-to-use upgrade service, available across selected CT, MR, Ultrasound, IGT and Diagnostic X-Ray equipment.

At an organizational level, Technology Maximizer benefits include:



Stay clinically advanced

Get system upgrades and innovations as soon as they're released and enhance workflows while keeping systems up-to-date.



Enhance cybersecurity

Get essential cybersecurity updates and avoid weak links and vulnerabilities created by out-of-date or obsolete software.



Improve staff experience

Empower employees with the latest technology and help drive better outcomes.



Predict and deliver cost savings

Keep your costs predictable, avoid repeated capital investments and multiple approvals and save on upgrade fees over your system's lifecycle.

How Technology Maximizer for CT works

Technology Maximizer provides ongoing future and existing upgrades to maintain your system at Forward Production performance, including one full hardware console upgrade (Host and Reconstruction Computer). Depending on the plan selected, Technology Maximizer for Computed Tomography can provide upgrades and training such as:

- iPatient
- Precise suite software applications
- Workflow improvements such as Parallel and Advanced in-room workflow
- AI imaging integration, including AI-based workflow, AI-assisted image reconstruction, and more.



Maximize your Computed Tomography investment

Designed to boost the clinical capability and operational performance of your computed tomography equipment, Technology Maximizer will keep your imaging system up-to-date with a full system upgrade.

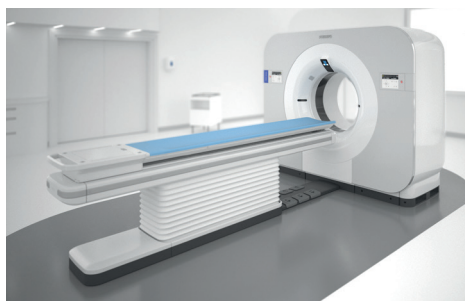
Structured upgrades delivered upon release include

	Maintenance Contract	Technology Maximizer	
		Essential	Plus
Mandatory safety/cybersecurity fixes	✓	✓	✓
Software update to fix bugs	✓	✓	✓
Core software upgrade, including: Operating system update, cybersecurity patches, licensed software features and workflow enhancements	—	✓	✓
Computer hardware replacement to support software upgrade	—	As needed	✓
Training for upgraded and new software functionality	—	As needed	✓
Enhancements to purchased clinical software options/applications	—	—	✓

Eligible CT systems¹



Incisive CT



Spectral CT 7500

Ready to stay up-to-date, clinically advanced and secure with Technology Maximizer?

Stay competitive and value-driven

94%

of customers found technology updates key to enhancing system performance and value.²

Enjoy peace of mind

86%

of customers agreed Technology Maximizer helped their hospital stay competitive, cybersecurity and addressed staff satisfaction.³

Save up to

50%

on cost of upgrades⁴

Interested to learn more?

Find out how Technology Maximizer can support your systems.

Get in touch with your local Philips Healthcare Representative, or go to <https://philips.com/technology-maximizer>

© 2023 Koninklijke Philips N.V. All rights reserved.
Specifications are subject to change without notice.
Trademarks are the property of Koninklijke Philips N.V.
or their respective owners.

4522 991 83951 * OCT 2023



¹ Subject to market availability.

^{2, 3} GemSeek research commissioned by Philips, N=151 (USA).

⁴ During the term of the agreement, for a modality in scope Philips Technology Maximizer delivers an agreed number of major upgrades. Purchasing these upgrades individually could cost up to twice the cost of the Technology Maximizer agreement.